

FastTrac—NewVenture

Northwest Iowa's Premier Entrepreneurial Training Course!

Classes Begin July 28, 2009—September 8, 2009

Tuesday's 7:00—9:00 p.m.— Dinner provided at 6:30 p.m.

Located at Northwest Iowa Community College, Sheldon, Iowa

\$75.00 registration fee

Do you have an innovative idea for a business or an opportunity to buy a business, but you are not sure how and where to start in assessing your options? MyEntre.Net Fast Trac, for the start-up entrepreneur, helps you evaluate and define your business concept. You'll explore and expand your idea and complete the program with a blueprint to successfully launch your business.

The Seven-Session Program Covers:

- Strategies for developing a business concept
- Analyzing the feasibility of your concept
- Opportunities for entrepreneurs, including
 - turning an idea into a marketable concept
 - creating a business from a hobby
 - buying an existing business
 - joining a franchise system
- Using market research to determine the potential of your idea
- Multiple approaches to effective marketing, including
 - direct sales force
 - telemarketing
 - direct mail
 - advertising
- Creating a market penetration strategy and understanding your customer
- Pricing methods
- Developing budgets and estimating start-up costs
- Determining your profit potential
- Basic word processing and spreadsheets for creating a professional looking plan
- Using the Internet for market research and sales generation
- Presentation skills

To register
Call 712-957-1313 or email
ocedc@tcaexpress.net